

Leader in Refrigeration and Specialty Appliances

FOR IMMEDIATE RELEASE:

**Stop Parcel Theft for Less!**  
**A New No-Tech Mailbox is Joining the Danby Parcel Guard Family**  
*Stopping Porch Pirates at \$200 less.*

**GUELPH, ON (October 16, 2019)** – Danby is releasing a lower cost version of its high-tech smart mailbox, the **Danby Parcel Guard *Basic* Mailbox**. At \$249 US and \$349 Canadian it's **\$200 dollars less** than it's smart brother the Danby Parcel Guard ***Smart*** Mailbox.

This Smart Mailbox now selling online and/or in stores at **The Brick, Leon's, Costco, Home Depot, Best Buy, Amazon, Wayfair** - now has a less expensive version. It still shares all the same industrial grade mechanics, but without the wired smart-technology or electrical connection needs.

Ideal for those clients who already have video surveillance devices but are looking to protect their deliveries from theft, weather and the dreaded missed delivery sticker.

A security camera can only record a porch pirate stealing your deliveries, our mailbox can stop the theft. The delivery driver places the package inside the Danby Parcel Guard Mailbox's anti-theft drop slot and there it stays safely until you unlock the box with a key when you get home. The mailbox can be secured to your walkway or wall with the provided cement and wood anchoring screws.

One third of households have had packages stolen, and this number is continuously on the rise. There are criminals who will follow delivery trucks and steal items within minutes of being delivered. Consumers spent \$7 billion in 2018 on home surveillance and that number is expected to rise 10% by 2023.

Now consumers have an option.

Buy the Danby Parcel Guard Basic Mailbox at [www.danbyparcelguard.com](http://www.danbyparcelguard.com) or Amazon.com and Amazon.ca

**MEDIA OPPORTUNITIES:** To book a **demo unit to review**, please contact Cory Weirmier at [CWeirmier@danby.com](mailto:CWeirmier@danby.com). To arrange an **interview with Jim Estill, CEO** of Danby, please contact Cherie Bauman at [CBauman@danby.com](mailto:CBauman@danby.com).

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**About Danby Appliances:**

Founded in 1947, Danby is one of North America's leading manufacturer/distributors of compact appliances such as microwaves, dehumidifiers, refrigerators, freezers and air conditioners. The company operates three distinct business units – Danby, MicroFridge, and Silhouette – with four North American offices, including three in the U.S.

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and one in Canada. For more information on Danby and its products, please visit [www.Danby.com](http://www.Danby.com). Follow Danby on [Facebook](#), [Twitter](#), and [Instagram](#).